



Demographic and Income Profile

Latitude: 42.31963

Longitude: -72.629542

Northampton, MA 01060

Site Type: Radius

Radius: 1.0 miles

Summary	2000	2007	2012
Population	11,667	11,485	11,516
Households	5,002	5,042	5,107
Families	1,656	1,619	1,590
Average Household Size	1.87	1.83	1.81
Owner Occupied HUs	1,625	1,723	1,714
Renter Occupied HUs	3,377	3,319	3,393
Median Age	30.3	31.3	32.7

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.05%	0.38%	1.22%
Households	0.26%	0.45%	1.27%
Families	-0.36%	0.19%	1.00%
Owner HHs	-0.1%	0.4%	1.29%
Median Household Income	4.7%	3.71%	3.29%

	2000		2007		2012	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,119	22.4%	778	15.4%	626	12.3%
\$15,000 - \$24,999	536	10.7%	479	9.5%	485	9.5%
\$25,000 - \$34,999	715	14.3%	411	8.2%	267	5.2%
\$35,000 - \$49,999	761	15.2%	778	15.4%	555	10.9%
\$50,000 - \$74,999	988	19.8%	889	17.6%	979	19.2%
\$75,000 - \$99,999	355	7.1%	715	14.2%	619	12.1%
\$100,000 - \$149,999	297	5.9%	515	10.2%	865	16.9%
\$150,000 - \$199,000	114	2.3%	232	4.6%	272	5.3%
\$200,000+	113	2.3%	245	4.9%	439	8.6%
Median Household Income	\$37,382		\$51,579		\$64,885	
Average Household Income	\$51,444		\$73,130		\$96,052	
Per Capita Income	\$22,997		\$35,024		\$45,934	

	2000		2007		2012	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	316	2.7%	300	2.6%	316	2.7%
5 - 9	359	3.1%	243	2.1%	238	2.1%
10 - 14	402	3.4%	324	2.8%	237	2.1%
15 - 19	1,316	11.3%	1,420	12.4%	1,263	11.0%
20 - 24	2,205	18.9%	1,763	15.3%	2,206	19.2%
25 - 34	2,150	18.4%	2,461	21.4%	2,037	17.7%
35 - 44	1,621	13.9%	1,444	12.6%	1,475	12.8%
45 - 54	1,477	12.7%	1,444	12.6%	1,337	11.6%
55 - 64	651	5.6%	1,083	9.4%	1,324	11.5%
65 - 74	540	4.6%	434	3.8%	490	4.3%
75 - 84	466	4.0%	352	3.1%	366	3.2%
85+	166	1.4%	219	1.9%	226	2.0%

	2000		2007		2012	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	10,270	88.0%	9,704	84.5%	9,396	81.6%
Black Alone	313	2.7%	370	3.2%	415	3.6%
American Indian Alone	42	0.4%	43	0.4%	44	0.4%
Asian Alone	526	4.5%	741	6.5%	938	8.1%
Pacific Islander Alone	6	0.1%	7	0.1%	8	0.1%
Some Other Race Alone	218	1.9%	282	2.5%	337	2.9%
Two or More Races	292	2.5%	339	3.0%	380	3.3%
Hispanic Origin (Any Race)	514	4.4%	667	5.8%	802	7.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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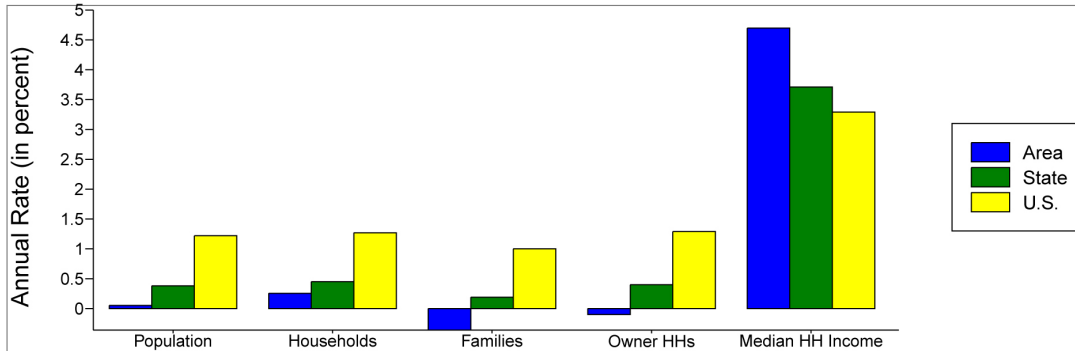
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Northampton, MA 01060

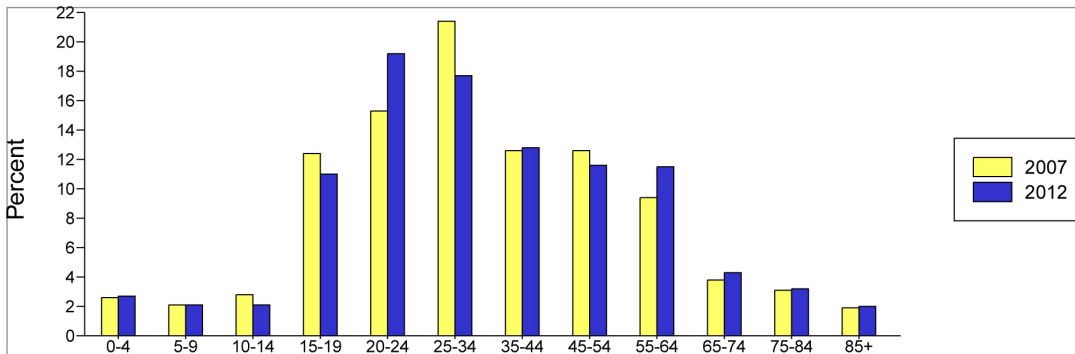
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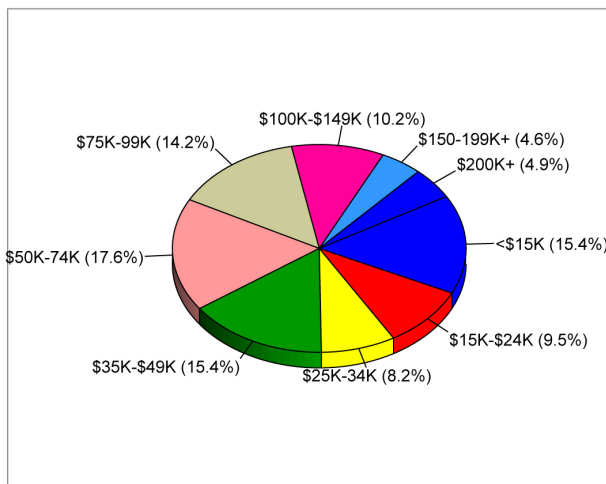
Trends 2007-2012



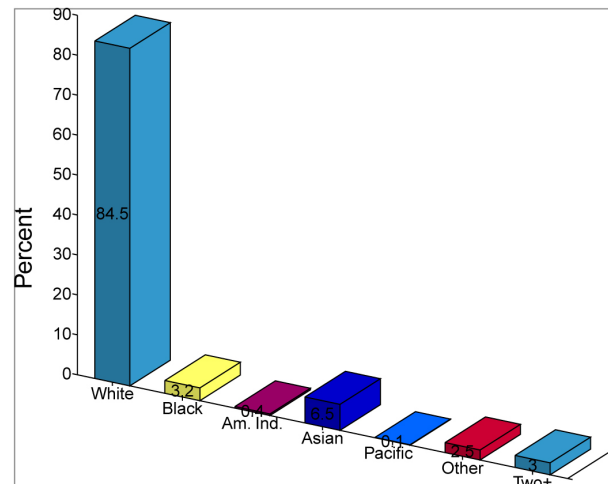
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 5.8%



Demographic and Income Profile

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Northampton, MA 01060

Site Type: Radius

Radius: 3.0 miles

Summary	2000	2007	2012
Population	24,447	24,351	24,517
Households	10,383	10,578	10,755
Families	4,728	4,723	4,697
Average Household Size	2.07	2.03	2.01
Owner Occupied HUs	4,941	5,248	5,290
Renter Occupied HUs	5,442	5,330	5,465
Median Age	36.1	37.4	38.1

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.14%	0.38%	1.22%
Households	0.33%	0.45%	1.27%
Families	-0.11%	0.19%	1.00%
Owner HHs	0.16%	0.4%	1.29%
Median Household Income	4.05%	3.71%	3.29%

	2000		2007		2012	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,988	19.2%	1,419	13.4%	1,188	11.0%
\$15,000 - \$24,999	1,184	11.4%	1,008	9.5%	914	8.5%
\$25,000 - \$34,999	1,379	13.3%	925	8.7%	712	6.6%
\$35,000 - \$49,999	1,753	16.9%	1,629	15.4%	1,251	11.6%
\$50,000 - \$74,999	2,062	19.9%	2,028	19.2%	2,093	19.5%
\$75,000 - \$99,999	932	9.0%	1,436	13.6%	1,374	12.8%
\$100,000 - \$149,999	688	6.6%	1,225	11.6%	1,849	17.2%
\$150,000 - \$199,000	186	1.8%	496	4.7%	568	5.3%
\$200,000+	207	2.0%	411	3.9%	805	7.5%
Median Household Income	\$40,081		\$52,989		\$64,612	
Average Household Income	\$53,215		\$72,031		\$91,390	
Per Capita Income	\$23,406		\$33,204		\$42,276	

	2000		2007		2012	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	939	3.8%	883	3.6%	925	3.8%
5 - 9	1,061	4.3%	784	3.2%	744	3.0%
10 - 14	1,186	4.9%	977	4.0%	798	3.3%
15 - 19	2,056	8.4%	2,270	9.3%	1,946	7.9%
20 - 24	2,848	11.7%	2,680	11.0%	3,204	13.1%
25 - 34	3,737	15.3%	3,855	15.8%	3,727	15.2%
35 - 44	3,777	15.5%	3,192	13.1%	2,992	12.2%
45 - 54	3,687	15.1%	3,766	15.5%	3,427	14.0%
55 - 64	1,789	7.3%	2,828	11.6%	3,519	14.4%
65 - 74	1,437	5.9%	1,272	5.2%	1,434	5.8%
75 - 84	1,376	5.6%	1,115	4.6%	1,069	4.4%
85+	553	2.3%	727	3.0%	732	3.0%

	2000		2007		2012	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	21,885	89.5%	21,075	86.5%	20,621	84.1%
Black Alone	521	2.1%	618	2.5%	697	2.8%
American Indian Alone	73	0.3%	76	0.3%	78	0.3%
Asian Alone	847	3.5%	1,196	4.9%	1,511	6.2%
Pacific Islander Alone	11	0.0%	13	0.1%	16	0.1%
Some Other Race Alone	578	2.4%	750	3.1%	896	3.7%
Two or More Races	532	2.2%	623	2.6%	698	2.8%
Hispanic Origin (Any Race)	1,320	5.4%	1,709	7.0%	2,042	8.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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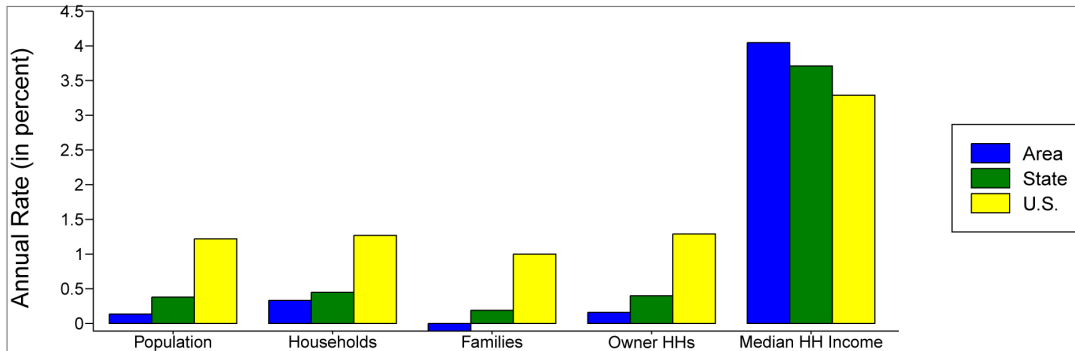
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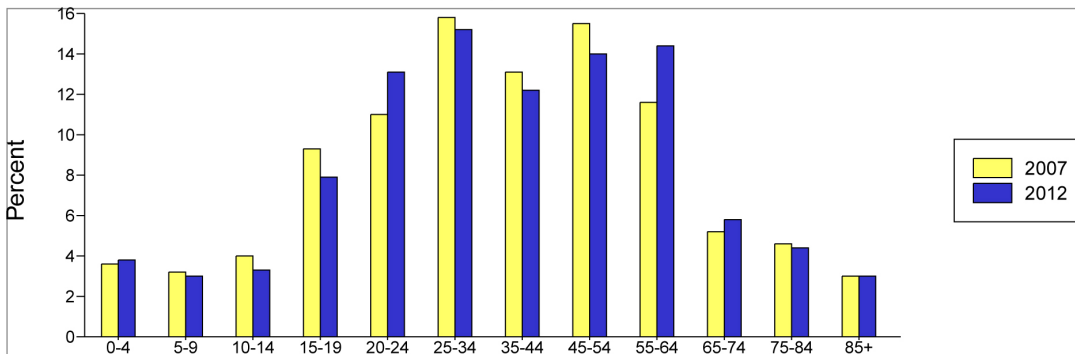
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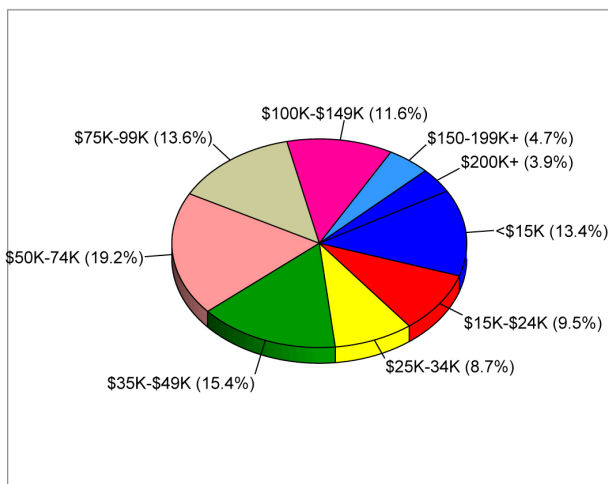
Trends 2007-2012



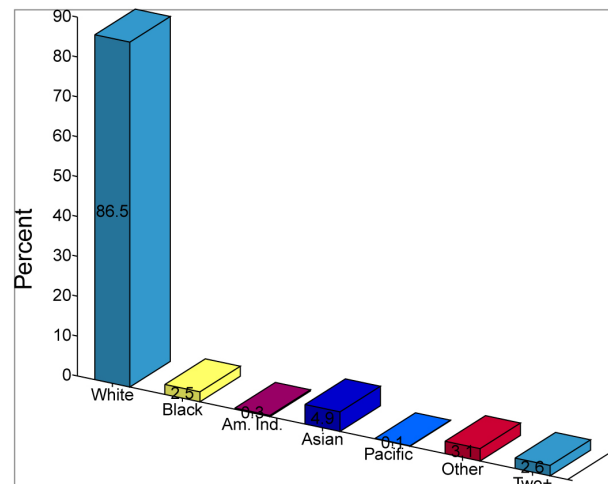
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 7.0%



Demographic and Income Profile

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Northampton, MA 01060

Site Type: Radius

Radius: 5.0 miles

Summary	2000	2007	2012
Population	48,181	49,130	49,935
Households	20,391	21,273	21,844
Families	10,793	11,079	11,161
Average Household Size	2.18	2.14	2.12
Owner Occupied HUs	11,375	12,309	12,560
Renter Occupied HUs	9,016	8,964	9,283
Median Age	38.5	40.8	41.5

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.33%	0.38%	1.22%
Households	0.53%	0.45%	1.27%
Families	0.15%	0.19%	1.00%
Owner HHs	0.4%	0.4%	1.29%
Median Household Income	3.61%	3.71%	3.29%

	2000		2007		2012	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,360	16.5%	2,415	11.4%	2,062	9.4%
\$15,000 - \$24,999	2,310	11.4%	1,978	9.3%	1,717	7.9%
\$25,000 - \$34,999	2,555	12.6%	1,919	9.0%	1,577	7.2%
\$35,000 - \$49,999	3,621	17.8%	3,204	15.1%	2,535	11.6%
\$50,000 - \$74,999	4,161	20.5%	4,306	20.2%	4,370	20.0%
\$75,000 - \$99,999	2,022	9.9%	2,940	13.8%	2,941	13.5%
\$100,000 - \$149,999	1,623	8.0%	2,653	12.5%	3,852	17.6%
\$150,000 - \$199,000	332	1.6%	1,142	5.4%	1,203	5.5%
\$200,000+	362	1.8%	713	3.4%	1,583	7.2%
Median Household Income	\$42,600		\$55,513		\$66,271	
Average Household Income	\$54,811		\$72,818		\$90,128	
Per Capita Income	\$23,701		\$32,535		\$40,545	

	2000		2007		2012	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,147	4.5%	2,071	4.2%	2,171	4.3%
5 - 9	2,434	5.1%	1,927	3.9%	1,849	3.7%
10 - 14	2,604	5.4%	2,353	4.8%	1,997	4.0%
15 - 19	3,419	7.1%	3,744	7.6%	3,352	6.7%
20 - 24	4,029	8.4%	4,240	8.6%	4,844	9.7%
25 - 34	6,759	14.0%	6,599	13.4%	6,860	13.7%
35 - 44	7,804	16.2%	6,680	13.6%	6,116	12.2%
45 - 54	7,768	16.1%	8,200	16.7%	7,678	15.4%
55 - 64	3,839	8.0%	6,187	12.6%	7,717	15.5%
65 - 74	3,207	6.7%	2,824	5.7%	3,272	6.6%
75 - 84	3,028	6.3%	2,729	5.6%	2,434	4.9%
85+	1,143	2.4%	1,577	3.2%	1,646	3.3%

	2000		2007		2012	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	44,375	92.1%	44,114	89.8%	43,865	87.8%
Black Alone	732	1.5%	888	1.8%	1,012	2.0%
American Indian Alone	109	0.2%	116	0.2%	120	0.2%
Asian Alone	1,248	2.6%	1,820	3.7%	2,345	4.7%
Pacific Islander Alone	17	0.0%	22	0.0%	26	0.1%
Some Other Race Alone	906	1.9%	1,216	2.5%	1,479	3.0%
Two or More Races	794	1.6%	954	1.9%	1,087	2.2%
Hispanic Origin (Any Race)	1,938	4.0%	2,596	5.3%	3,164	6.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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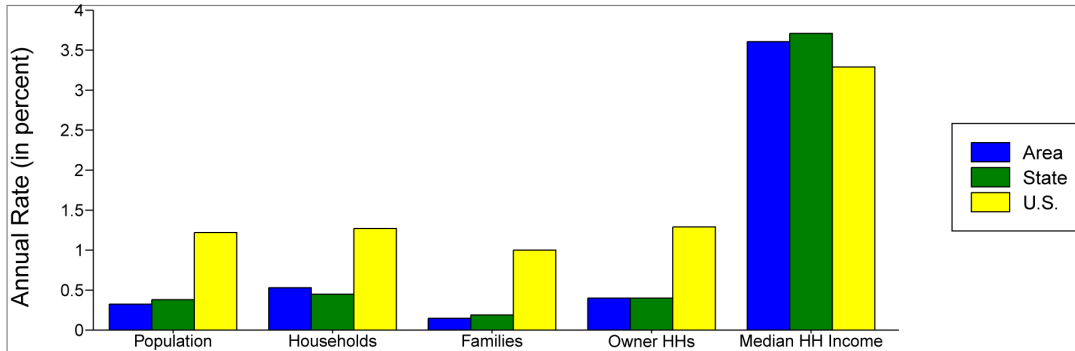
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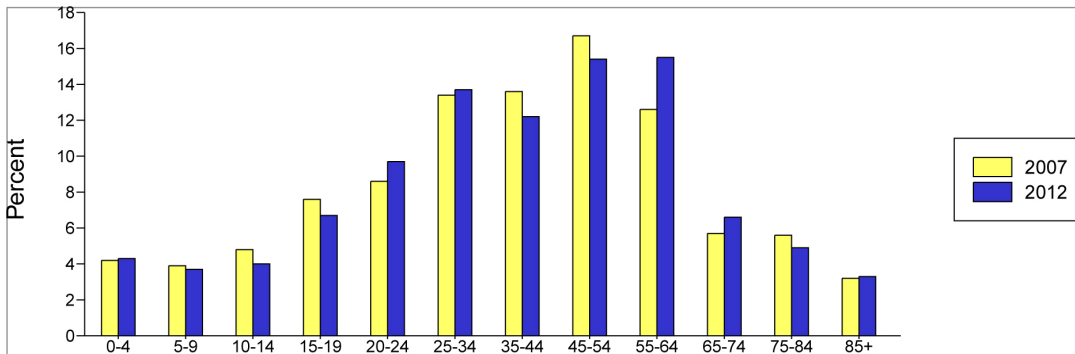
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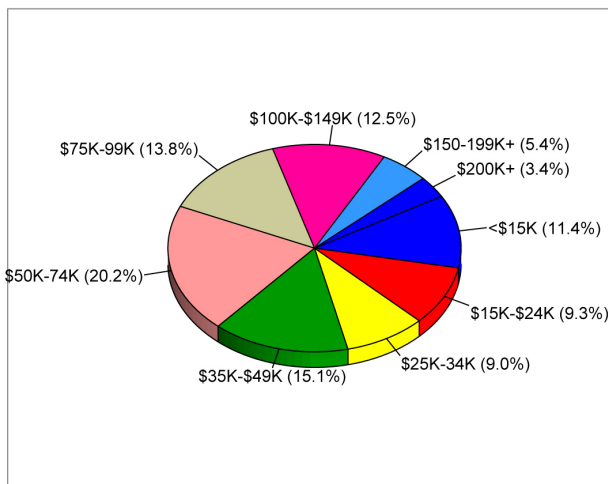
Trends 2007-2012



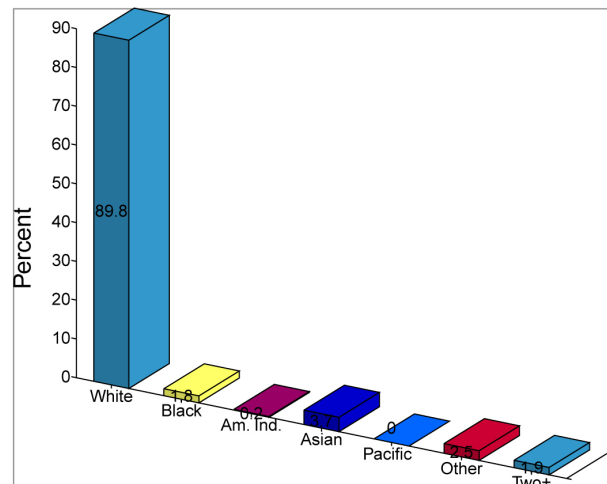
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 5.3%